

04 – 08 JUNE 2018

**EU SUSTAINABLE ENERGY WEEK**  
**LEAD THE CLEAN ENERGY TRANSITION**



#EUSEW18



**POLICY CONFERENCE**

**Energy Efficient Products & Market Surveillance:  
Strengthening The Internal Market, Achieving EU's Energy  
Efficiency Goals.**

Date: 5 June 2018

Venue: Residence Palace, Rue de la Loi 155, B-1040 Brussels

Presented by



# EUSEW2018 Policy Conference

## Introduction

Over the last few years, Market Surveillance Authorities (MSAs) and civil society across Europe have increasingly joined efforts to generate energy savings by preventing losses resulting from non-compliant products. Their work raises confidence among purchasers, manufacturers, and retailers, whilst improving the enforcement and impact of EU energy efficiency legislation. Throughout the seminar, lead experts from MSAs, the European Commission, the European Parliament, and from civil society will share best practices and discuss policy challenges based on the work undertaken in several EU-funded projects. They will address the new legislative proposals related to energy efficiency and ecodesign, and take stock of the current state of the market. Furthermore, the speakers will describe the actions that have been taken to mobilise and to build market surveillance capacity in the Member States which is delivering a more compliant and energy efficient European Union market.

## Strengthening the EU market. Achieving the EU's Energy Efficiency Goals.

### PROSAFE H2020 Projects

EEPLIANT2014, EEPLIANT2016, and MSTyr15 help deliver the intended economic and environment benefits of the EU Energy Labelling and Ecodesign Directives by increasing the rates of compliance with the energy efficiency requirements.

The three Joint Actions, funded by the European Union, have built a pan-European community to support EU's energy efficiency goals. 28 Market Surveillance Authorities have been working jointly to coordinate their monitoring, verification, and enforcement actions. These projects are having a transnational impact across the EU Single Market.

The Consortia of these projects focussed on carrying out coordinated market surveillance and tested energy performance across different product sectors: LED lamps, heaters, printers, household and professional refrigerating appliances, network standby products, and tyres (Wet Grip and Rolling Resistance).

### Relevance

The impact of the 28 Ecodesign Regulations and 16 Energy Labels is tremendous: according to the European Commission, 9% of the current total EU energy consumption will be saved yearly from 2020 onwards thanks to the current rules. This is nearly half of the energy savings target set by the EU for 2020. But as for every European policy, verification of compliance are major conditions for the success of the Ecodesign and Energy Labelling policies. The projects help the Member States authorities to cooperate with other stakeholders e.g. industry associations, civil society, policy makers, standards developers, etc., in achieving higher level of awareness and higher rates of overall product compliance with the EU legislation requirements.

### ECOS Activities

ECOS goal is to ensure that Ecodesign and Energy Labelling regulations are properly enforced. Therefore, the organisation advocates for an effective market surveillance, notably through co-leading the «Coolproducts for a cool planet» campaign, gathering environmental NGOs to work for ambitious policy measures.

With the INTAS project, ECOS is working with 11 national market surveillance activities and partners to support market surveillance of Ecodesign requirements for large industrial products. These products raise new challenges due to their complexity and size.

In April 2018, the ANTICCS project started with the goal to assess if and how Ecodesign and Energy labelling legislations and harmonised standards can be circumvented in order to achieve a better product performance.

### Impacts

Throughout the seminar, the experts will describe the critical issues for the market surveillance authorities - what helps and what hampers the activities they have to undertake. The invited representatives will share their experiences, identify opportunities and risks for EU market surveillance regarding energy efficiency, and will discuss the applicable policy issues. The audience will be able to interact with the panel by giving their opinion through a poll halfway through the session.



# Programme

## Draft Agenda



AGENDA ITEMS	TIMING (minutes)	SPEAKERS	TOPICS
1.	16.00 - 16.05	Ioana Zlotila, moderator	PROSAFE: Welcome and introduction
<b>EU Product Energy Efficiency Legislation; The Latest Progress &amp; The Importance of Compliance</b>			
2.	16.05 - 16.15	Frédérique Ries, MEP (TBC)	European Parliament: The implementation of the Ecodesign Directive.
3.	16.15 - 16.25	Ronald Piers de Raveschoot	European Commission: The importance of product compliance to achieving EU's energy efficiency goals.
4.	16.25 - 16.35	Chloé Fayole	Civil society: The future of the Ecodesign policy - challenges and opportunities.
5.	16.35 - 16.50	Interactive session	Q&A and consultation with the audience.
<b>Prospects of Legislative Developments; Unlocking The Power of Market Surveillance</b>			
6.	16.50 - 17.00	Tim Stokes	The big challenges faced by market surveillance that can be overcome with new policy changes.
7.	17.00 - 17.10	Chris Evans	Mobilising market surveillance and using IT to build capacity and tackle the challenges imposed by the Energy Labelling and Ecodesign regulations.
8.	17.10 - 17.25	Q&A from the audience	Discussion
9.	17.25 - 17.30	Ioana Zlotila	Wrap-up: next steps and projects to enforce energy efficiency in the EU.

# Programme Speakers



## MARKET SURVEILLANCE

## EUROPEAN COMMISSION

## EUROPEAN PARLIAMENT



**Tim Stokes,**  
Programme Manager, Sustainable  
Energy Authority of Ireland

*Speaker*



**Ronald Piers de Raveschoot,**  
Policy Officer, DG ENER

*Speaker*



**Frédérique Ries, MEP (ALDE),**  
ENVI Rapporteur on the  
implementation of the Ecodesign  
Directive own-initiative report

*Speaker*

## PROSAFE

## ECOS/COOLPRODUCTS



**Ioana Zlotila,**  
Deputy Executive Director

*Moderator*



**Chris Evans,**  
Senior Programme Coordinator

*Speaker*



**Chloé Fayole,**  
Senior Programme Manager

*Speaker*

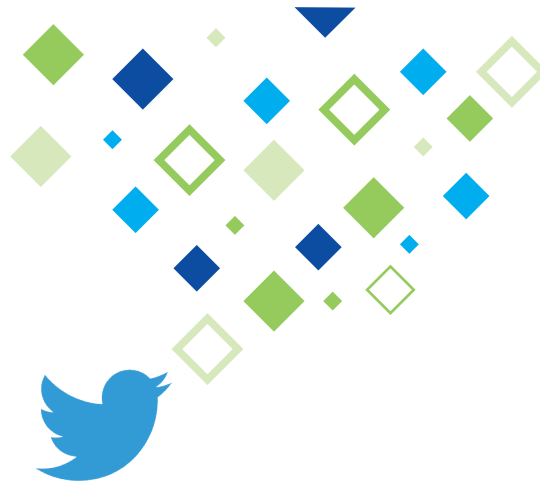


# Join the conversation #EUSEW2018

- ↘ @PROSAFE\_ORG
- ↘ @EEPLIANT
- ↘ @MSTyr15
- ↘ @ECOS\_Standard
- ↘ @CoolproductsEU

#EUEcodesign

#Energylabel



## In need of a social media toolkit?

- ↘ [www.prosafe.org](http://www.prosafe.org)
- ↘ [www.eepliant.eu](http://www.eepliant.eu)
- ↘ [www.mstyr15.eu](http://www.mstyr15.eu)
- ↘ [www.ecostandard.org](http://www.ecostandard.org)
- ↘ [www.coolproducts.eu](http://www.coolproducts.eu)

## Learn more...

### Background information

**PROSAFE** is a non-profit professional organisation for market surveillance authorities and officers from throughout the European Economic Area (EEA). Founded in 1991, its primary objective is to improve the safety of users of products and services in Europe. Since 2006, PROSAFE has taken the initiative to coordinate more than 20 EU funded Joint Actions between market surveillance organisations within the EEA.

Founded in 2001, **ECOS** is the only organisation worldwide working to defend the environmental interests in standardisation. Its goal is to contribute to the development of ambitious strategies to reduce environmental impacts, promote resource and energy efficiency, and ensure a healthy environment. ECOS co-leads the “Coolproducts for a cool planet” campaign which aims to ensure that ecodesign and energy labelling truly work for Europeans and the environment.

#### Disclaimer

This programme arises from the Actions EEPLIANT2 (GA No. 752591) and MSTyr15 (GA No. 696124) projects, as well as INTAS (GA No. 695943) and ANTICCS (GA No. 785122), which receive funding from the European Union's Horizon2020 research and innovation programme. The content of this document represents the views of the authors and

it is their sole responsibility; it can in no way be taken to reflect the views of the Executive Agency for Small and Medium Enterprises (EASME) or any other body of the European Union. EASME does not accept responsibility for any use that may be made of the information it contains.



04 – 08 JUNE 2018

**EU SUSTAINABLE ENERGY WEEK**  
LEAD THE CLEAN ENERGY TRANSITION



#EUSEW18

Questions?

**Main Contact Point**

**PROSAFE**

Joint Actions & Best Practice

Avenue des Arts / Kunstlaan 41 - 1040 Brussels - Belgium

T +32 2 80 80 996 - M +32 471 21 67 79 - E [info@prosafe.org](mailto:info@prosafe.org)