







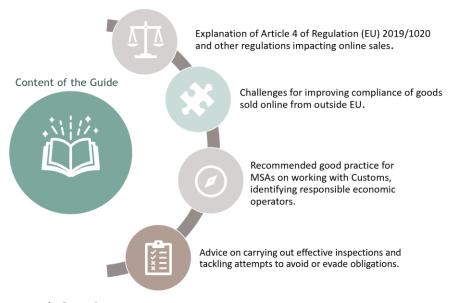
Brussels, 29 May 2024

Final Press Release

Market Surveillance Authorities are now better prepared to tackle online sales from outside of the EU

Market Surveillance Authorities (MSAs), whose job it is to keep unsafe products out of the EU single market, face challenges in tackling high non-compliance rates for products sold via the Internet from outside of the EU.

A Guide produced under this project and available to all MSAs sets out the regulatory controls MSAs can use to raise compliance for online sales, and in particular for fulfilment service providers (FSP) who store, package and dispatch products to EU citizens. A complementary guide aimed at online suppliers and FSPs was prepared with the EU industry bodies and explains their obligations and good practices to fully comply. Learning from the project has also informed the Commission's regulatory review of Article 4 of (EU) 2019/1020.



Final Conference

The participants met on 29 May 2024 to discuss findings and present the Good Practice Guidance they developed to support MSAs and EOs to comply with the obligations and requirements stemming from Article 4. 10 representatives from MSAs, the European Commission, ADCO Chairs, and stakeholders attended the conference.

Disclaime

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Innovation Council and SMEs Executive Agency (EISMEA). Neither the European Union nor the granting authority can be held responsible for them.

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KEY TAKE-AWAYS

The Guide to help MSAs tackle online sales from outside the EU was developed by MSA's from BE, BG, FR and PT.

The legal basis for the guide is Article 4 of Regulation (EU) 2019/1020 on market surveillance.

DISSEMINATION

The Guide was presented to the EU Product Compliance Network and 3 different ADCOs.